

# WHEN JAPAN AND DENMARK MEET

18 February 2019

Food Innovation House, Lysholt Allé 3, 7100 Vejle

## TO: SELECTED FOOD CHANNELS IN JAPAN

The Economic Partnership Agreement (EPA) between EU and Japan was signed in Tokyo on 17 July this year and is expected to enter into force in the beginning of 2019. The EU-Japan EPA is the biggest free trade agreement ever. The EPA will create one of the largest free and most advanced economic zones in the world. In Denmark we look forward to this!

We also celebrated 150 years anniversary for dialogue between Denmark and Japan – our two countries – in 2018 and therefore it is urgent for Vejle Kommune to stress the good relations between our countries and to encourage to more interaction in our food businesses.

We feel happy having the opportunity of inviting you to meet with Danish food suppliers in Vejle the 18th of February 2019 and at the same time enjoy the up-coming international Judo Tournament Matsumae Cup together with us the days before.

## Tentative Programme

### Friday 15 February

Arrival to Denmark  
Dinner invitation from Municipality of Vejle

### Saturday 16 February

09:00 am Free time  
11:00 am Matsumae Cup opens by Japanese ambassador  
13:00 pm VIP lunch  
14:30 pm Sightseeing and store checking  
19:00 pm Dinner with Danish companies

### Sunday 17 February

10:00 am Matsumae Cup+ Sightseeing / store checking  
15:00 pm Visit to Bøgedal Brew (Danish handcraft beer producer)

### Monday 18 February

13:00 pm Meeting with Danish food companies  
18:30 pm Official reception and dinner by Food Artist Masayo Funakoshi

### Tuesday 19 February

09:00 am Breakfast at hotel, departure for Japan or visit to Danish companies

We hope to see you in Vejle!

All the best,  
Vejle Kommune, Export

